



E&E 2.0 / 2015

ENHANCING THE EFFECTIVENESS & EFFICIENCY OF THE UNIVERSITY SYSTEM OF MARYLAND

INSTITUTIONS

Bowie State University

Coppin State University

Frostburg State University

Salisbury University

Towson University

University of Baltimore

**University of Maryland,
Baltimore**

**University of Maryland,
Baltimore County**

**University of Maryland,
College Park**

**University of Maryland
Eastern Shore**

**University of Maryland
University College**

**University of Maryland Center for
Environmental Science**

REGIONAL CENTERS

Universities at Shady Grove

**University System of Maryland
at Hagerstown**

What is E&E 2.0?

E&E 2.0 is the next generation of the University System of Maryland’s (USM’s) Effectiveness and Efficiency initiative launched to increase higher education’s positive impact on the state of Maryland, enhance student success, continue innovation in teaching and learning, reengineer administrative processes, and reduce costs.

Approved by the USM Board of Regents in February 2015, the initiative:

- Supports USM’s strategic priorities of excellence, access and affordability, innovation, increased economic impact, and responsible fiscal stewardship.
- Emphasizes collaboration and inter-institutional activities.
- Uses innovation and entrepreneurship to promote cultural changes and new operating models.
- Promotes the optimal use of technology in support of systemwide and campus operations.

More than a decade ago, the USM Board of Regents launched the system’s first Effectiveness & Efficiency (E&E) initiative to protect quality, expand enrollment capacity, and moderate tuition increases. To date, that first E&E initiative has saved USM more than \$540 million through a series of activities. They include centralizing services (such as internal audit, construction management, and real property development), leveraging USM buying power (including a pooled purchase of energy by the institutions), redesigning courses to increase student success, and decreasing students’ time to degree.

Objectives of E&E 2.0

Both near- and long-term objectives have been identified for E&E 2.0. The near-term objectives include:

- Improving procurement policies and procedures to save time, cut costs, reduce redundancies, and ensure high quality.
- Expanding analytics capabilities systemwide to enhance student success and improve retention.
- On an incremental basis, offering new academic programs at USM’s historically black universities (HBUs) to grow enrollment and raise additional revenue to support high academic quality and performance. Also, pursue more collaborative programs between HBUs and other USM institutions.
- Reviewing the university system’s real estate and other assets to ensure optimal use of those resources.



Long-term initiatives for E&E 2.0 include:

- Leveraging University of Maryland University College's expertise in online education delivery and technology to help other USM institutions.
- Expanding the use of cloud computing and IT outsourcing.
- Developing and implementing more effective academic and business processes across the board.

How Will E&E 2.0 Be Implemented?

The USM chancellor, working with the institutional presidents, is responsible for implementing E&E 2.0. An operations group, comprising "Campus Representatives" from USM institutions, connects the E&E 2.0 process to the campuses. This group also serves as the system-level coordinating council. Major E&E 2.0 initiatives will be reviewed regularly by USM's shared-governance groups, including the presidents, faculty, staff, and student councils.

How Will E&E 2.0 Be Measured?

USM will rely on a range of metrics to define E&E 2.0's progress. These include: data on student retention and completion, improved learning outcomes, student and institutional cost savings, generated revenue, and strategic reallocation of resources. Periodic reports will document E&E's impact.

How Can I Monitor Progress and Offer Suggestions?

To track E&E 2.0's progress and offer feedback, please visit: www.usmd.edu/usm/E&E2/. This site also features a list of the E&E "Campus Representatives" at each USM institution.

About USM

The University System of Maryland comprises 12 institutions and two regional centers. Learn more about USM at: www.usmd.edu.

➤ For more information about E&E 2.0, visit: www.usmd.edu/usm/E&E2/.